

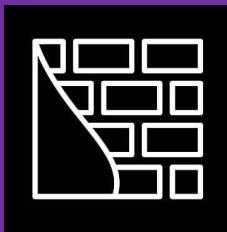
# PROMO CEM

WATERPROOF CEMENT PAINT



**PROMO CEM**

## PRODUCT FEATURES



EXCELLENT HIDING



POLYMER BASE

## PRODUCT DESCRIPTION

**PROMO CEM** is based on white Portland cement and other ingredients which make it easy to apply and water repellent. It offers outstanding covering, concealment, and durability when used on interior and exterior walls.

## SPECIFICATION

### Coverage



**50 -55 SQ-FT/ Kg**

(The coverage, however, will depend on the nature/quality of the plaster, efficacy of the applicator & other conditions like temperature etc.)

### MIXING RATIO



**Water : Powder**

**1 : 1**

### COLOUR



**WHITE**

### DFT



**50-60 Micron**

### Finish



**Excellent Brushability and Good Finish**

### SHELF LIFE

**1 YEARS**

(Depending upon storage condition )

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## AVAILABLE PACK SIZES



25 KG

## APPLICATION PROCEDURE

### Dilution

1:1 by weight (Powder: Water). Add water and mix thoroughly using mechanical stirrer to get uniform consistency. Allow the mixture to stand for at least 10 minutes prior to application.

### Step 1:

Pre-wet the wall surface with clean water before application of the 1st coat and wait for 30 min. This is highly recommended.

### Step 2:

Apply one coat of PROMO CEM using brush / spray and leave the surface to dry.

### Step 3:

Apply the second coat using brush / spray after an interval of 24 Hrs.

## HANDLING AND STORAGE

Keep sacks airtight during handling and storage to avoid loss of material. Store PROMO CEM in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site

## SAFETY MEASURES

Keep out of reach of children and away from eatables. May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists. Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation. Do not pour leftover paint down the drain or in watercourses